JEFF PAGE

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PROFESSIONAL SUMMARY

Designer and educator with 10+ years of experience across visual design, front-end web development, internal communications, and higher education. Background includes WordPress development, content strategy, email campaigns, and information design. Known for clear communication, cross-functional collaboration, and building accessible, well-organized systems that support real users and institutional goals.

PROFESSIONAL EXPERIENCE

Gallery Coordinator
Rocky Mountain College of Art and Design, Denver CO
Feb 2022 – Present

- Built and maintained a gallery archive website using WordPress and custom templates, providing long-term access to exhibition and lecture content for students, faculty, and the public
- Designed print and digital marketing materials including postcards, posters, banners, and web assets for all gallery programming
- Created photographic content for websites, marketing campaigns, and internal communications
- Managed multi-year exhibition projects using spreadsheets and shared documentation to track timelines, assets, and stakeholder coordination
- Designed and deployed email campaigns for large audiences, focusing on clear information hierarchy and engagement

Graphic Design Instructor
Rocky Mountain College of Art and Design, Denver CO
Aug 2016 – 2020

- Taught courses in Graphic Design and Art Foundations, including 2D Design, 4D Design (video), Infographics, and Photoshop
- Designed curriculum, lectures, and demonstrations to teach complex design concepts and technical skills
- Created presentations and learning materials that emphasized visual clarity, accessibility, and conceptual understanding
- Provided structured feedback and mentorship to students across a range of skill levels

Internal Communications Coordinator
Citrix, Santa Barbara
Sept 2015 – Jun 2016

- Designed slide presentations and visual content for internal digital signage across multiple geographic locations
- Coordinated internal communications projects including events, blogs, and organization-wide initiatives
- Designed posters and email announcements to support internal messaging and engagement
- Wrote, edited, and coordinated blog content, working with senior staff contributors

Front-End Developer / Designer
MCN Healthcare, Denver, CO
Feb 2010 – Sept 2012

- Led front-end design and development for company websites using HTML, CSS, and WordPress

- Designed and built a custom WordPress theme for the primary company website
- Conducted QA and cross-browser testing to ensure consistency and usability
- Led branding and identity redesign efforts for company and product logos
- Designed layouts and graphics for brochures, marketing materials, and email templates
- Worked within an Agile/Scrum environment to support iterative development
- Contributed to marketing strategy development and implementation

Web Designer / SEO Specialist
MMBS Online Marketing, Denver, CO
Mar 2009 – Feb 2010

- Managed and maintained over 150 client websites
- Improved site structure and SEO performance across multiple properties
- Converted table-based layouts into modern, CSS-based designs
- Designed and built landing pages for marketing campaigns

SKILLS

Design Tools: Adobe InDesign, Photoshop, Illustrator, Adobe Creative Cloud
Web & Digital: HTML, CSS, WordPress, Squarespace
Presentation & Productivity: PowerPoint, Keynote, Microsoft Office, Google Workspace
Platforms & Systems: macOS, Analytics tools, Qualtrics
Communications: Mailchimp, Email template Design, Copy writing

EDUCATION

Master of Fine Arts (MFA), Studio Art
University of California, Santa Barbara | June 2015

Bachelor of Fine Arts (BFA), Studio Art
San Francisco Art Institute | May 2002